



For Immediate Release

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Page Memorial Hospital to Acquire Valley Total Fitness Center

Luray, VA – Page Memorial Hospital is pleased to announce the acquisition of Valley Total Fitness Center in the East Luray Shopping Center on October 15, 2007. Future plans are to move and expand PMH Therapy Services to the 9,000 square foot building sometime in the beginning of 2008 to make room for new services at the hospital. The fitness center will remain open as a separate entity from the therapy services; all memberships will be honored, and dues and the hours of operation will remain the same.

“We want the Valley Total Fitness Center members to know that we value their patronage, and we will do everything we can to make this transition as easy as possible for them,” says N. Travis Clark, Chief Executive Officer of Page Memorial Hospital. “Hospitals across the nation have taken the lead in promoting healthy lifestyles and are incorporating wellness and fitness as part of community outreach. It only makes sense for us to have our therapy department within a fitness facility.”

Moving the therapy services to make space for new hospital services is part of Page Memorial Hospital’s mission to make life better in the community. “There are a number of exciting plans for the space at the hospital,” says Clark. “In the upcoming months, it is our plan to open Convenient Care, an outpatient clinic for residents who need non-emergent, after-hours health care, which we’ve determined to be a much needed service in our community.”

Additionally PMH will implement a cardiac/pulmonary rehabilitation program and nuclear medicine services. Nuclear medicine is a commonly prescribed sub-specialty within the field of radiology used to analyze the functionality of organs, a service usually found in larger, regional hospitals.

Clark says that moving the therapy department to the new location will allow for expansion and make services more accessible to patients. PMH will also install a pool for aqua therapy services to be available to therapy patients and fitness center members. The facility name will be PMH Therapy & Fitness Center.

“We’re excited about the future of Page Memorial Hospital and the fitness center,” says Clark. “We will continue to assess our community health care needs and do our best to offer new and expanded services to the residents of Page County.”